



*Wholesale Catalogue*

SPRING 2024



*the*  
**FLORIOGRAPHY COLLECTION**

*Explore the secret language of flowers*

Floriography, the language of flowers, has a rich history that gained popularity during the Victorian era as a means of expressing heartfelt sentiments. Each flower held a specific meaning and when combined, entire conversations could take place through carefully selected bouquets.

Combining inspiration from this artful language with the distinct charm of Victorian hand lettering and design, our collection of seed packets offer a unique and thoughtful way to express heartfelt intentions through the beauty of nature.

Each seed packet carries its own special meaning associated with the flower, and is thoughtfully designed by Canadian lettering artist & illustrator, Kristen De Palma (@KDPLetters).

- ◇ Organic & sustainably sourced Canadian seeds
- ◇ Designed & hand-packaged in Nova Scotia
- ◇ Premium packaging

[@toandfrom.gifts](https://www.toandfromgifts.com)  
[toandfrom.ca](https://www.toandfrom.ca)



**\*FREE with order of 100 seed packets**

(14.5" W x 7" D X 13.5" H)

2-tier / coroplast

Holds up to 200 seed packets

# Seed Packet Greetings

3.25x4.5" on premium cardstock | Wholesale: \$6/unit | Retail: \$10-12/unit



**GOLD FOIL DETAILS**



## Cocktail Collection

New Cocktail Collection includes a cocktail recipe by Barkeep Cocktails inside each packet!



# Seed Packet Greetings

3.25x4.5" on premium cardstock | Wholesale: \$6/unit | Retail: \$10-12/unit

To & From  
GIFT CO.

## East Coast Native Varieties

Created in partnership with + recommended by the NS/NB/PEI Invasive Species Councils



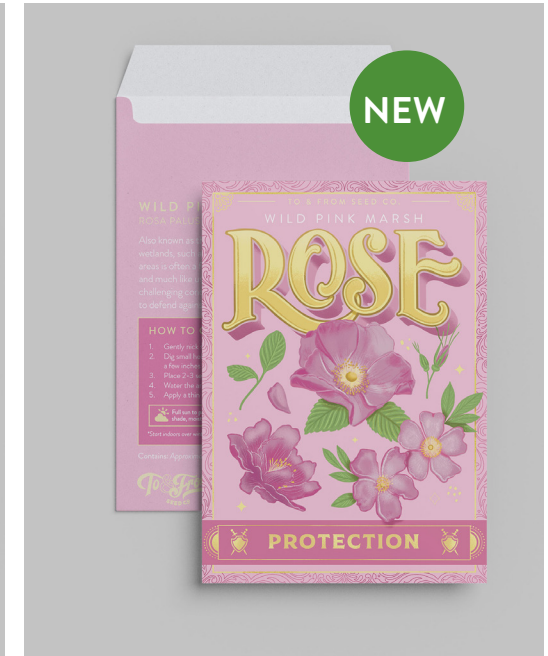
NEW



NEW



NEW



The **only** 100% Nova Scotia native wildflower seed packet available in the world!

# Seed Packet Greetings

3.25x4.5" on premium cardstock | Wholesale: \$6/unit | Retail: \$10-12/unit



## Available in 20 unique designs

Includes an overview of floriography meaning, planting instructions, and a built-in "to/from" gift tag message area on the back. Each packet contains 12-100 seeds, depending on varietal. All seeds are sustainably sourced, non-GMO, organic and 100% Canadian.

TO: \_\_\_\_\_

FROM: \_\_\_\_\_

# PRINTS

BEST SELLER



FLORIOGRAPHY of EAST COAST CANADA  
TO & FROM SEED CO.

12X18 Print | Featuring 9 seed packet designs, printed on smooth premium 100lb stock

Wholesale: \$20 | Retail: \$35-40



8X10 Prints | 4 unique designs, printed on premium smooth 100lb stock

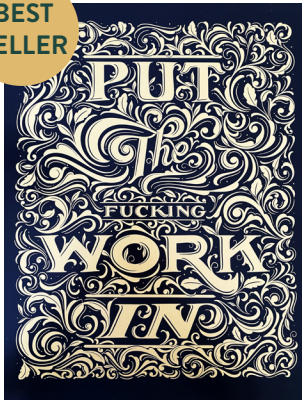
Wholesale: \$12.50 | Retail: \$20-25

# PRINTS

11X14 Prints | Printed on smooth premium 100lb stock Wholesale: \$15 | Retail: \$25-30

To & From  
GIFT CO.

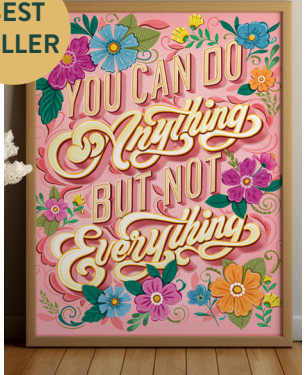
BEST  
SELLER



NEW



BEST  
SELLER



BEST  
SELLER



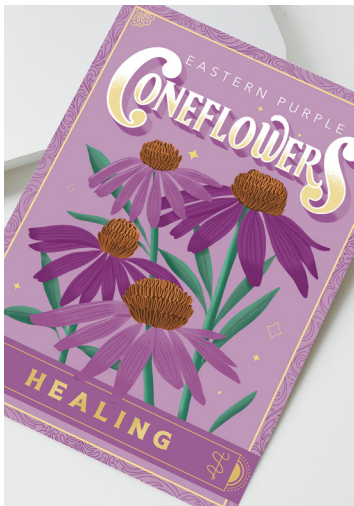
NEW



# GREETING CARDS

(A6 / 4.25x5.5) | Premium 100lb stock, matching Kraft envelope Wholesale: \$3.25 | Retail: \$5-6.50

To & From  
GIFT CO.





# STICKERS & MAGNETS



## Holographic Vinyl Stickers (3x4")

Wholesale: \$3.25 | Retail: \$5-6.50



## Die-Cut Vinyl Stickers (3x4")

Wholesale: \$2.50 | Retail: \$4-5

## Fridge Magnets (3x4")

Wholesale: \$3.25 | Retail: \$5-6.50

*Let's grow*

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**Kristen De Palma (Founder)**

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